

Sharon Ferris has natural artistic talent. This talent has been further enhanced by her 2002 completion of a BA with Honours in Graphic Design and then her 2007 Masters Degrees in Digital Art.

Over the past 10 years Sharon has built a body of enviable work from celebrity commissions to corporate websites where it is apparent her skills are as adaptable as they are stunning. With her keen eye and ability to deliver projects on time, on brief and to the highest standard her work is must sought after.

Sharon has a rare combination of possessing designer and web developer expertise which brings to life websites which are search engine optimised and provide site visitors a premier experience.

Design consultant Dec/Nov10
7 x 45 min Teaching
Teaching fundamentals of web design to teenagers at a college in London.

Private Commission Dec10
3 x A3 Digital Print
Digitally illustrated three portraits created for a client.

Private Commission Oct10
1 x A3 Digital Print
Digitally illustrated one portrait created for a client.

Larche Lambeth Sept10
Assistant
Assisted clients with learning difficulties to live an independent lifestyle, whilst helping them with various arts and crafts projects.

Private Commission Sept10
T-shirt Design
Digitally illustrated a portrait for client to promote a UK celebrity Cage Fighter.

Private Commission June10
2 x A3 digital Print
Digitally illustrated two portraits created for a client.

E-Newsletter May10
International company commissioned a newsletter for publicising events.

Private Commission Mar10
2 x A3 digital Print
Digitally illustrated two portraits created for a celebrity client.

Pat Edgar Graphic Design Apr11/May11
Designing branded flyers, A3 posters and updating a presentation folder promoting Australian literacy consulted Pat Edgar services.
Branding / CS5 suite / illustration / Image manipulation /

maxihomes.co.uk Web Design Dec10/Jan11
Maxi Homes is a newly established estate agent in London. Required strong and distinctive branding that conveys a professional yet approachable service.
Website + Logo + Branding / Html / Xhtml / Css / JQuery / CS5 suite / Mood Board / Wire Frame / illustration / Image manipulation / Digital Photography / SEO / Web Managing

portalpr.net Web Design Oct/Nov10
A London based PR Management company required a showcase website with a fresh and contemporary style for its wide range of clients.
Website + Branding / Html / Xhtml / Css / JQuery / CS5 / Print / Mood Board / Wire Frame / illustrations / Image manipulation / Web Managing

actionsportsday.com Web Design July/Aug10
A national adventure sports company, based in the UK. They required youth orientated branding that would convey their fresh approach throughout their brochure and website.
Website + Brochure / Html / Xhtml / Css / CS5 / Print / Mood Board / Wire Frame / illustrations / Image manipulation.

stevenfarmer.co.uk Web Design June10
Contemporary artist wanted a website to display his eclectic artwork.
Website + Logo / Html / Xhtml / Css / JQuery / CS5 / Print / Mood Board / Wire Frame / illustrations / Image manipulation / Web Managing

susannechristyne.com Web Design Apr/May10
Scottish Bridal Designer wanted a bespoke website for her bridal dresses.
Website + Logo / Html / Xhtml / Css / CS5 / Print / Mood Board / Wire Frame / illustrations / Image manipulation / Web Managing

pompomelo.com Web Design Apr/May10
British Bag Designer wanted a showcase website for her boutique online shop.
Website + Logo + Branding / Html / Xhtml / Css / JQuery / CS5 / Print / Mood Board / Wire Frame / illustrations / Image manipulation



Education

2007/08	MA Digital Art :	London
2007	C.I.W :	London
2000/02	BA(Hons) Graphic Design :	Scotland
1997/00	HND Graphic Design :	Scotland
1996/97	NC Graphic Design :	Scotland

Interests

Throughout the past 10 years I have participated in a variety of voluntary work with disabled people including:

2003/2010	LíArche, London
2002	Camp Loyal Town, New York U.S.A
1999	S.H.A.D. London
1998	Y.M.C.A, Glasgow
1998	Princes Trust Volunteers.

Achievements of Note

2002	The Recognition Award Croydon College
1998	Development Programme PTV
1998	Sports Leader Award YMCA

References available on request.

boomgroup.com.au Web Design Dec09/Jan10
Australian Company required a flash animation for their website.
Website + Logo + Branding / Html / Xhtml / Css / Flash / Mood Board / Wire
Frame / illustrations / Image manipulation / Web Managing.

rollerparty.co.uk Web Design Nov09
An entertainment company required fun and exciting re-branding
for their website.
Website + Logo + E-newsletter / Html / Xhtml / Css / CS5 / illustrations /
Image manipulation / Web Managing.

Larche Lambeth Assistant Jan/May09
Assisted clients with learning difficulties to live an independent
lifestyle, whilst helping them with various arts and crafts projects.

suemcgregor.com Web Design Sep/Nov09
Director required web management for her website that reflected
her diverse genre of TV work.
Website + Logo / Html / Xhtml / Css / CS5 / illustrations / Image manipulation /
Web Managing.

M P G Designer May04/Mar07
As a designer my duties and responsibilities included designing
and proofing advertisements for clients direct, whilst liaising and
communicating with the advertising department. The role entailed
prioritising workload and producing high quality output to tight
deadlines where attention to detail was paramount. After a year
at the company, I was then promoted to the Multimedia Division
where I designed and formulated DVD cover designs for Millivres
Multimedia Division from start to finish. Recommendations and
presentation of the most appropriate design solutions for the
target audience were a prerequisite of the role.

Pet Not Included Designer Aug02/May04
I created an original innovative concept related to Designer Pet
Products, predominantly for cats and dogs. The running of a small
business allowed me to gain an in-depth knowledge of sourcing
information, creating a brand and designing for a vast range of
communication vehicles. These included branding, promotional
material and website.

